



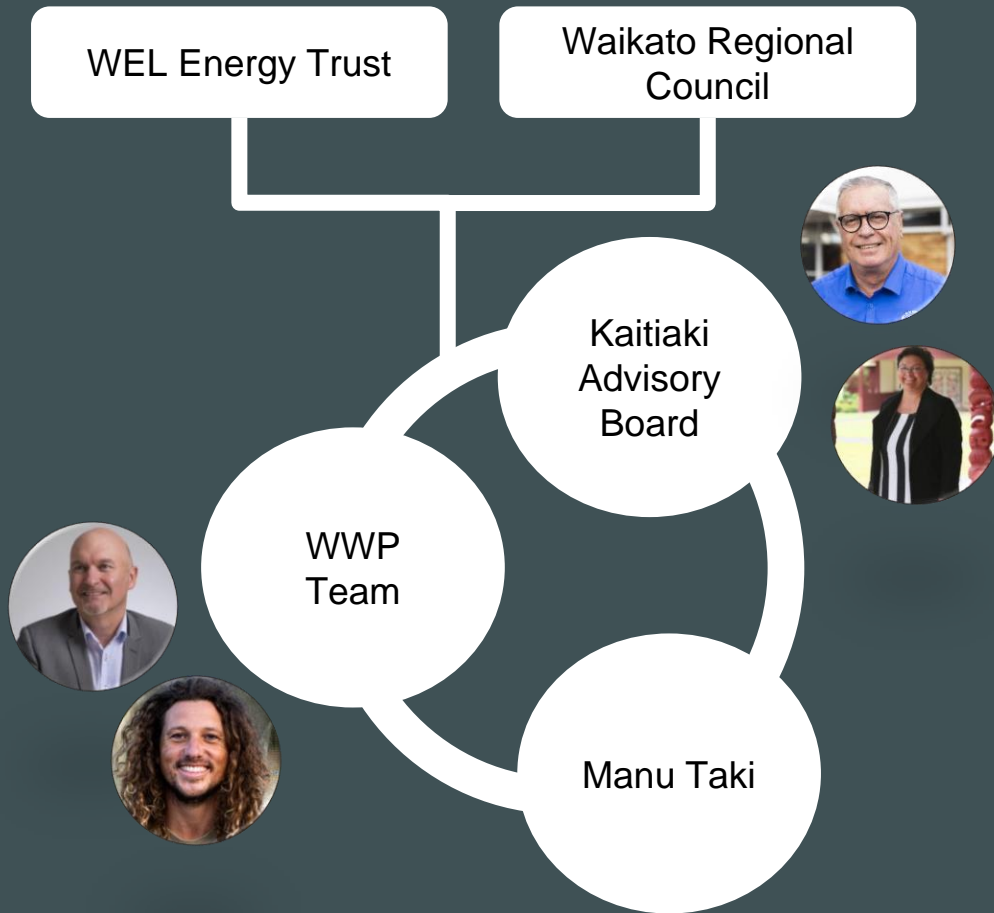
**Waikato
wellbeing
project**

Hinonga
toiora o
Waikato

Waikato Wellbeing Project

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**Waikato
wellbeing
project** | Hinonga
toiora o
Waikato

Moemoeā: Our Vision

Our mokopuna are thriving

Whanonga Pono: Our Values

Kaitiakitanga - Guardianship
Kotahitanga - Unity, Collective,
Togetherness
Manaakitanga - Hospitality,
Kindness, Generosity and Support

Haerenga: Our Mission

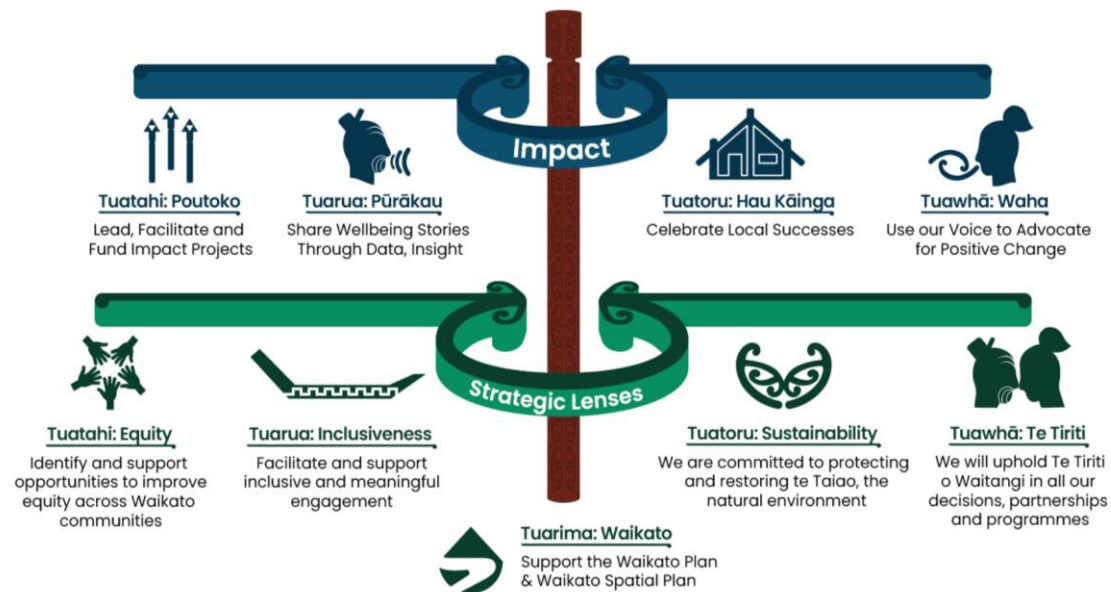
To hear our people and
transcend their future through
positive impact





Whakaarotau: Our Priorities

The way we will work to facilitate insight and breakthrough, contributing to our Vision and Mission





Tuatahi: Potoko – Lead, Facilitate and Fund Impact Projects

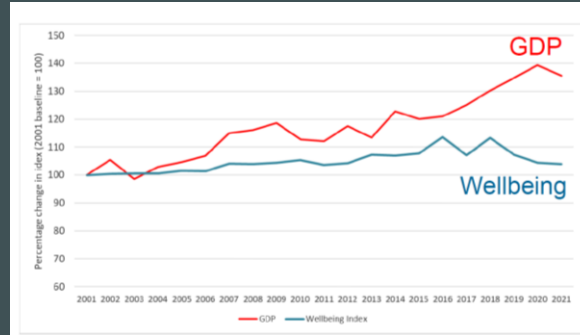


Waikato Wellbeing Knowledge Centre | Te Ara Poutama



Tuarua: Pūrākau –
Share Wellbeing
Stories through
Data and Insights

- An **easily accessed** digital ‘one stop shop’ for wellbeing data in the Waikato region, with an overall dashboard of key indicators that people can then drill into for more detail
- A **trusted** source of knowledge on our wellbeing journey - used by organisations and stakeholders right across the region – we all sing from the same song sheet
- A **relevant** resource where the data is as ‘live’/up to date as possible, measuring progress over time to guide our actions across the region





Sustainable Development Goals

WFP TARGET: About one in 6 children live below the poverty line, by 2030 less than 1% will be.

ACHIEVING OUR TARGET MEANS THAT: Our children can thrive because none are hungry at school or cold at home. They can afford to participate in social, artistic, cultural and sporting activity, and none of our children are hungry.

GLOBAL

The impact of the COVID-19 pandemic reversed the steady progress of poverty reduction over the past 25 years. This unprecedented reversal is being further exacerbated by rising inflation and the impacts of the war in Ukraine.



GLOBAL POVERTY RATE 2019 - 2020
First increase since 1998



GLOBAL WORKERS BELOW POVERTY LINE 2019 - 2020
More than **8M** more workers pushed into poverty

↑ PEOPLE GOING HUNGRY AND SUFFERING FOOD INSECURITY 2014 - 2019

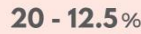
720-811m
People worldwide suffering from hunger

161m
MORE PEOPLE THAN 2019

AOTEAROA NZ PICTURE

Te Tai Waiora Wellbeing in Aotearoa | New Zealand 2022 reports that the proportion of people in material hardship has been declining since 2012, as measured by the Material Wellbeing Index (MWI).

INCOME POVERTY, CHILD POVERTY AND MATERIAL HARDSHIP RATES



2019 - 2021

Children lived in households where food runs out sometimes or often

20.2% Material hardship rates for Māori, Pacific and disabled children, compared to 11% overall

10.3% Rate of severe material hardship for disabled children
4.2% for non-disabled children

WAIKATO PICTURE

Specific regional data for hunger and poverty is limited, however the information available shows persistent deprivation, poverty and hunger are significant issues in parts of the region. COVID-19 and inflation has particularly affected poverty and lack of access to good food.



Approximate food parcels and meals provided in the Hamilton area each week



Approximate number of regional households where food choices are limited to products of low quality and nutritional content

↓ DEPRIVATION 1991-2018

Better in Waipa, Waikato, Thames-Coromandel and Taupo
Worse in Matamata-Piako, Hamilton, Otorohanga, Hauraki and South Waikato

74%
Residents in South Waikato are experiencing severe socioeconomic hardship (2021)

Manu Taki Reflections

Our Manu Taki for SDG 1/2 are:

Anna Casey Cox – Hamilton City Councillor
Ioana Manu – Community Advisor, Hamilton City Council
Cilla Abbott – Ministry of Social Development
Norm Hill – Te Hira Consultants
Jo Wrigley – GoEco

What would a democratic food system look like, as opposed to rearranging the current pieces in the system?

We've reached a new level of despair - with poverty hidden in Motels - it's a vicious cycle which people can't get out of.

Food is a fundamental human right, but our approach is based on who we think "deserves" food.

The current food system delivers huge profits, while people go hungry - its not right!

What is missing from our food conversation is the indigenous perspective, questions about land, access to land and Te Tiriti o Waitangi. We need to take a Rongomātā approach.

"Food security" is an interim measure towards "food sovereignty" - which is more about systemic change.

We need to treat our land as an ancestor, not a commodity.

In terms of our SDG targets - we are not making progress towards these. There are bigger things affecting this - poverty, lower incomes, cost of living etc.

Low incomes directly affect peoples' ability to access nutritious quality food.

There is a lot of disconnection between our food systems, our environment and our world as people.

Right now the Waikato River is deeply affected by the food system we have been using for the last 150+ years - to remediate the river we need to change the food system.

We don't talk enough about inequality in New Zealand - questions about distribution go unanswered.

The current system doesn't support human dignity.

We have prioritised export food for the rest of the world, but we need to take an abundance approach which prioritises feeding our own people first.



DATA SOURCES

Global Data: United Nations Sustainable Development Goals

New Zealand Data:
- Te Tai Waiora Wellbeing in Aotearoa Aotearoa | New Zealand 2022
- Department of Prime Minister and Cabinet
- Ministry of Health

Regional Data:
St Vincent de Paul, Ngati Haua, Waikato Plan

FOR MORE INFORMATION:





Tuatoru: Hau
Kainga —
Celebrate
Local Success

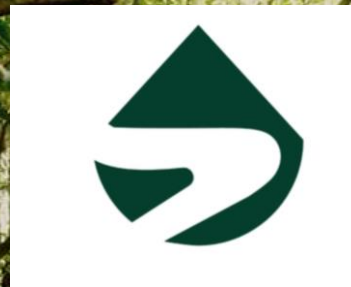




Tuawha: Waha
– Use our voice
to advocate for
positive change

Both about:

- Accountability
- Being clear on roles
- Agreed impacts and outcomes
- Shared leadership
- Collaboration and coordination
- Avoiding duplication
- Maximising impact from scarce resources



Tuarima:
Waikato –
Support the
Waikato Plan
and Waikato
Spatial Plan

A large, intricately carved wooden tiki sculpture stands in a lush forest. The sculpture is painted a reddish-brown color and features detailed black and white geometric and organic patterns. It has a prominent nose, large eyes, and a wide mouth. The background is filled with green foliage and tree trunks.

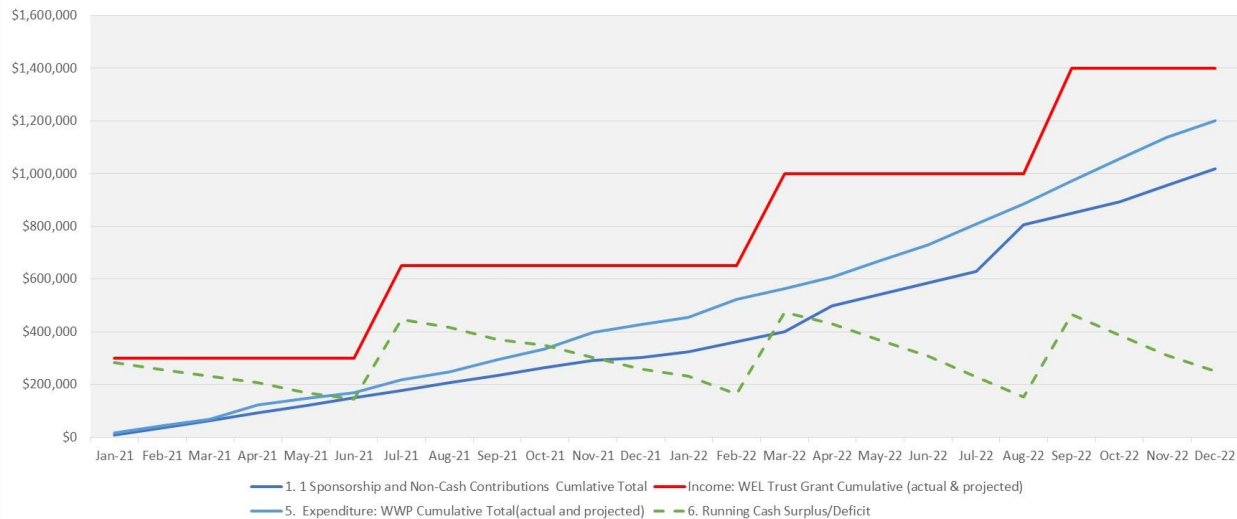
Priorities for 2023

- WWP Progress Report
- SDG Summit 9/10 Feb 2023
- Maximise impact from 2022 insights
- Roll out operating model for hunger | kai
- Commission Wellbeing Knowledge Centre | Te Ara Poutama- link to Community Outcomes
- Launch Lots of Little Fires
- Work with regional leaders on major wellbeing changes- e.g. review of future of local government
- Opportunities for greater efficiency and effectiveness across regional wellbeing orgs
- Address funding sustainability



Tuarima: Waikato Building a sustainable funding pathway for the WWP

WWP Funding and Expenditure Profile 2021-23





He waka eke noa.
We're all in this together.

WAIKATO WELLBEING PROJECT

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